

# THE CASE FOR DIVIDEND GROWTH: Investing in a Post-Crisis World

Chart Deck

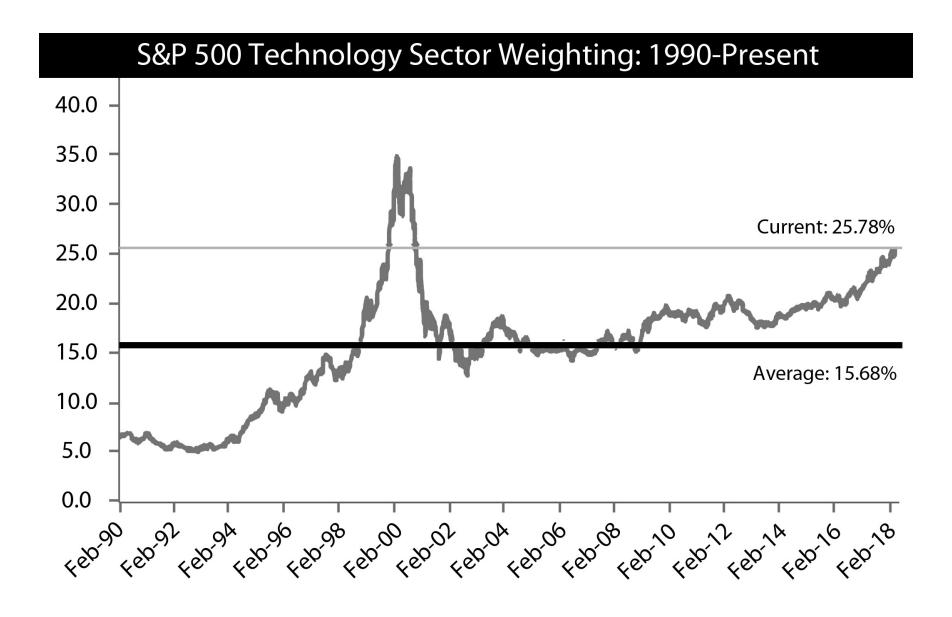
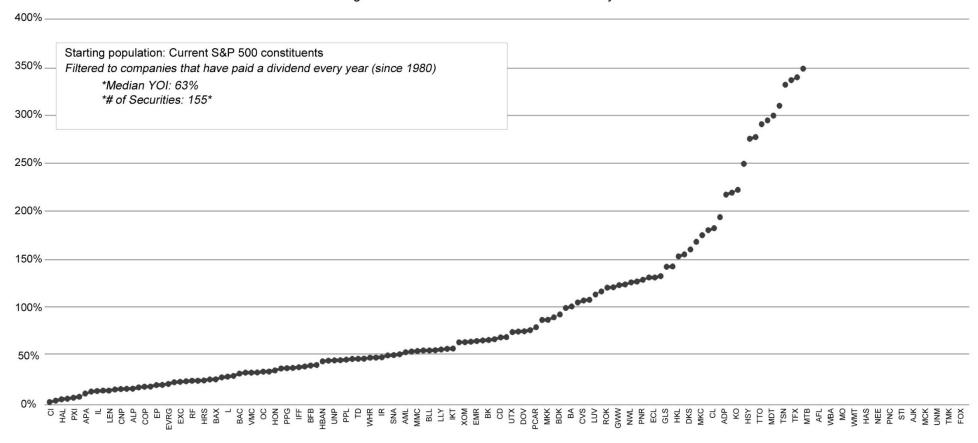


Figure i-1



Figure i-2

#### Yield on Original Investment of S&P 500's Dividend Payers Since 1980

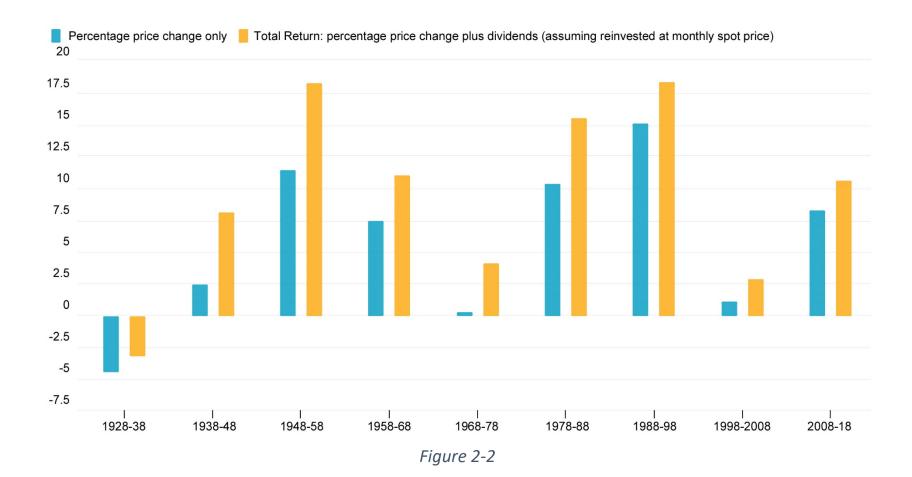


<sup>\*</sup>Axis boundaries are between 0% and 400% for viewing purposes. YOI's greater than 400% are outside axis boundaries and not shown on graph. Factoet Research, Sept. 26, 2018, Solutions Analytics Department, TBG LLC

Figure 1-1

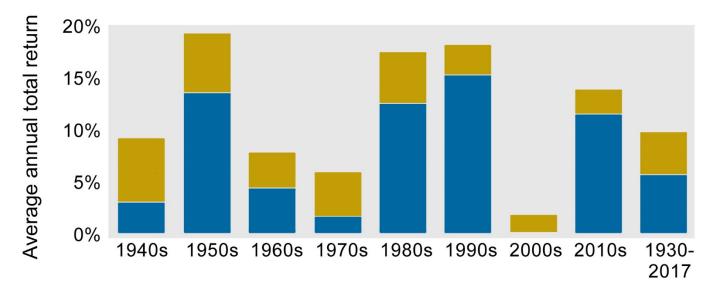


Figure 2-1



### **Dividends' Contribution to Total Return Varies By Decade**

- S&P 500 Dividend Contribution to Total Return
- S&P 500 Price Only (No Dividends)



Data Source: Morningstar 1/18. \*Total Return for the S&P 500 Index was negative for the 2000s. Dividends provided a 1.8% annualized return over the decade.

### The Power of Dividends ans Compunding

Growth of \$10,000 (12/1960-12/2017)

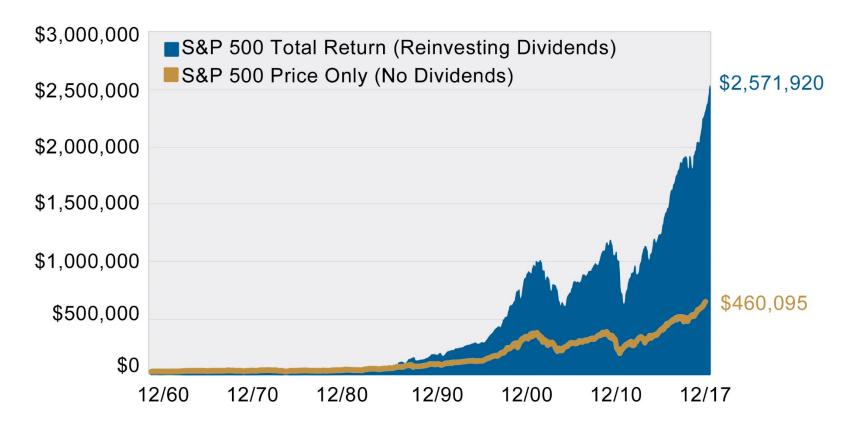


Figure 2-4

### Dividends Reinvested vs. Dividends Withdrawn

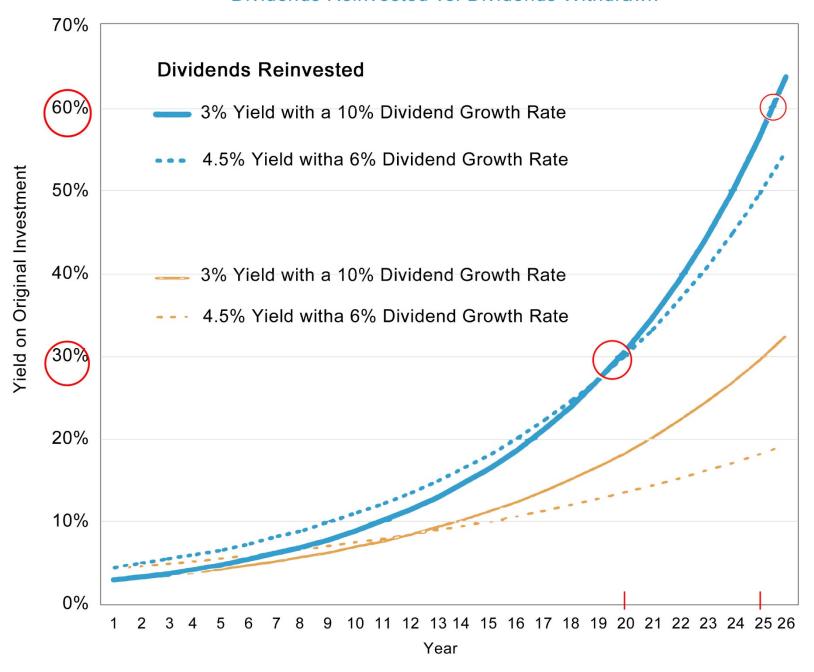


Figure 4-1

				6% of beginning value per year			
YEAR	Beginning Value		Return	Withdrawal		Ending Balance	
2000	\$	2,000,000	-9.10%	\$	(120,000)	\$	1,698,000.00
2001	\$	1,698,000	-11.89%	\$	(120,000)	\$	1,376,108
2002	\$	1,376,108	-22.10%	\$	(120,000)	\$	951,988
2003	\$	951,988	28.68%	\$	(120,000)	\$	1,105,018
2004	\$	1,105,018	10.88%	\$	(120,000)	\$	1,105,244
2005	\$	1,105,244	4.91%	\$	(120,000)	\$	1,039,512
2006	\$	1,039,512	15.79%	\$	(120,000)	\$	1,083,650
2007	\$	1,083,650	5.49%	\$	(120,000)	\$	1,023,143
2008	\$	1,023,143	-37.00%	\$	(120,000)	\$	524,580
			-1.59% Average return, nine years				

Figure 5-1

				6% of adjusted value each year			
YEAR	Beginning Value		Return	Withdrawal		<b>Ending Balance</b>	
2000	\$	2,000,000	-9.10%	\$	(120,000)	\$	1,698,000.00
2001	\$	1,698,000	-11.89%	\$	(101,880)	\$	1,394,228
2002	\$	1,394,228	-22.10%	\$	(83,654)	\$	1,002,450
2003	\$	1,002,450	28.68%	\$	(60,147)	\$	1,229,805
2004	\$	1,229,805	10.88%	\$	(73,788)	\$	1,289,820
2005	\$	1,289,820	4.91%	\$	(77,389)	\$	1,275,761
2006	\$	1,275,761	15.79%	\$	(76,546)	\$	1,400,658
2007	\$	1,400,658	5.49%	\$	(84,039)	\$	1,393,515
2008	\$	1,393,515	-37.00%	\$	(83,611)	\$	794,303
			-1.59% Average return, nine years				

Figure 5-2

# HYPOTHETICAL CASH FLOW MECHANICS MODEL

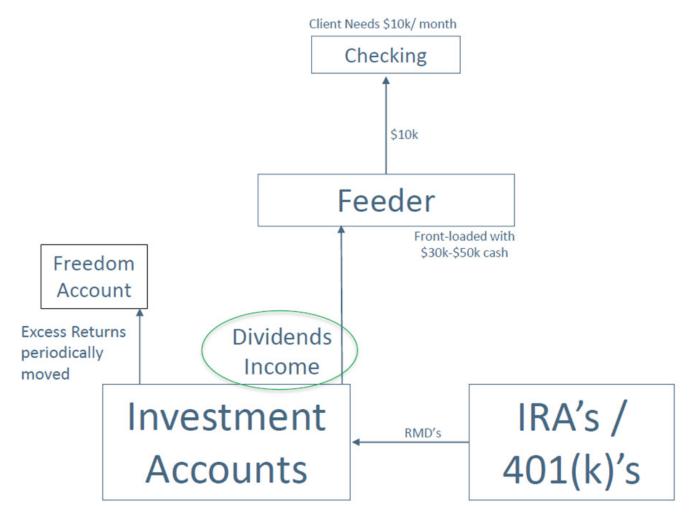
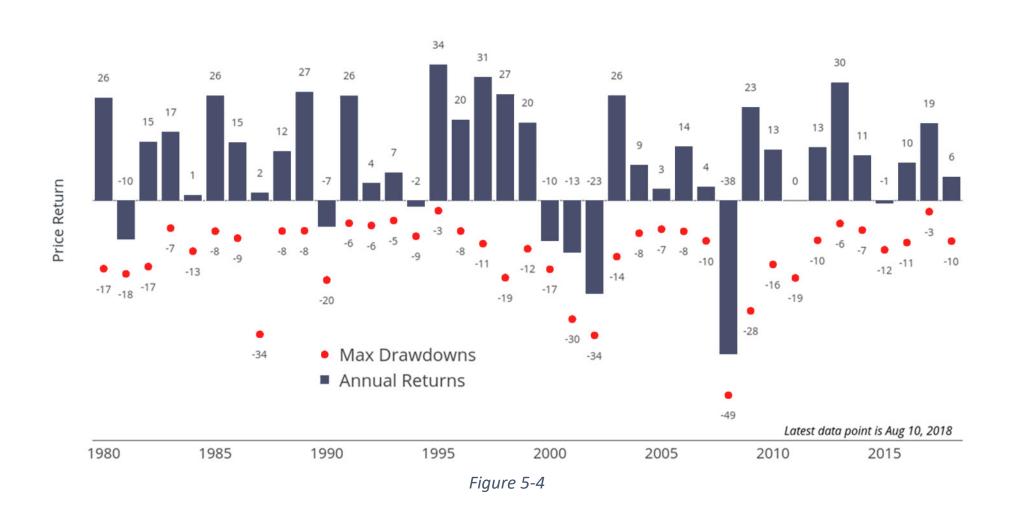


Figure 5-3

# **Annual Returns and Pullbacks**

S&P 500 Index. Max drawdown represents the biggest intra-year decline



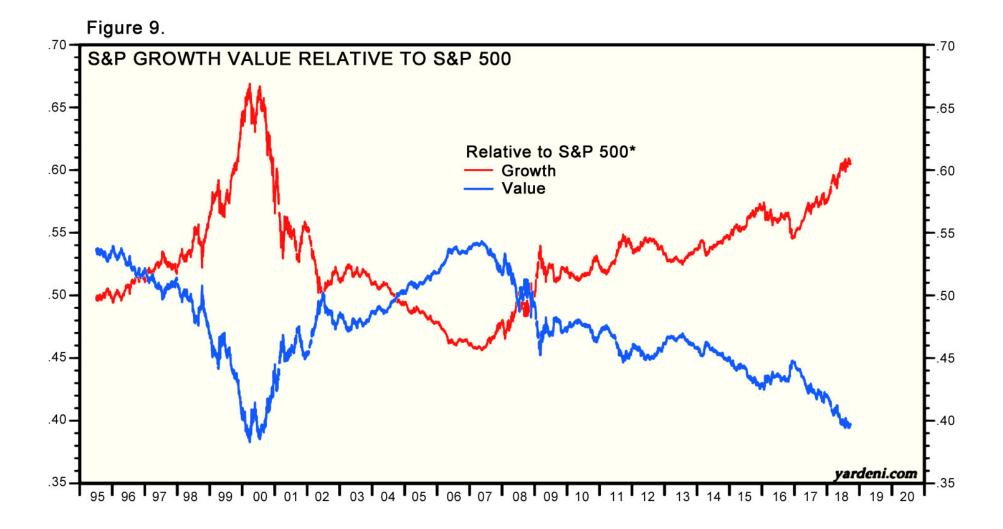


Figure 6-1

### Macrotrends Data S&P 500 Historical Annual Returns

### www.macrotrends.net

	7.03% 2000-2017
	15.65% 2009-2017
2000	-9.10%
2001	-11.89%
2002	-22.10%
2003	28.68%
2004	10.88%
2005	4.91%
2006	15.79%
2007	5.49%
2008	-37.00%
2009	26.46%
2010	15.06%
2011	2.11%
2012	16.00%
2013	32.39%
2014	13.69%
2015	1.38%
2016	11.96%
2017	21.83%

Figure 6-2



Figure 6-3



Figure 6-4

# DIVIDEND PAYERS AND GROWERS HAVE HISTORICALLY HAD HIGHER ANNUALIZED RETURNS AND LOWER VOLATILITY THAN NON-DIVIDEND PAYERS.

Dividends historically have been a major source of stock market returns over the long term. By focusing on companies with a consistent track record of increasing their dividends investors have an opportunity to generate superior risk-adjusted performance.

Standard deviation is a measurement of volatility. The higher the standard deviation the higher the possible risk of an investment based on its past performance.

Standard deviation has historically been lower for companies that pay and grow their dividends.

# Annualized Risk/Return s January 31, 1972-December 31, 2014

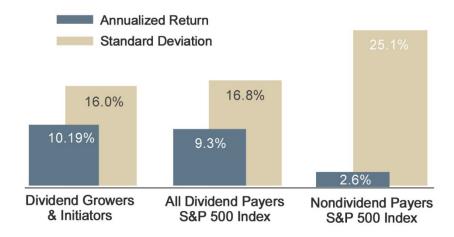
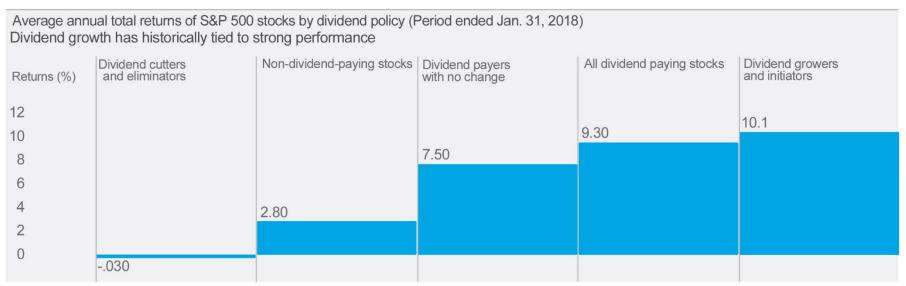


Figure 6-5



Source: 2018 Ned Davis Research, Inc. Past performance does not guarantee future results. Indexes are unmanaged and one cannot invest directly in an index. All stocks were categorized by the following methodology for total return of each 12-month period since Jan. 31, 1972 period ended Jan. 31, 2018. Dividend Cutters and Eliminators represents stocks in the S&P 500 that have lowered or eliminated their dividend; Non-Dividend-Paying Stocks represents non-dividend-paying stocks of the S&P 500; Dividend Payers With No Change represents all dividend-paying stocks of the S&P 500 that have maintained their existing dividend rate; All Dividend-Paying Stocks represents all dividend-paying stocks in the S&P 500; and Dividend Growers and initiators represents all dividend-paying stocks of the S&P 500 that raised their existing dividend or initiated a new dividend. Performance does not represent any unit trust or strategy.

Figure 6-6

### Returns of S&P 500 Index Stocks by Dividend Policy: Growth of \$100 (1/1972-12/2017)

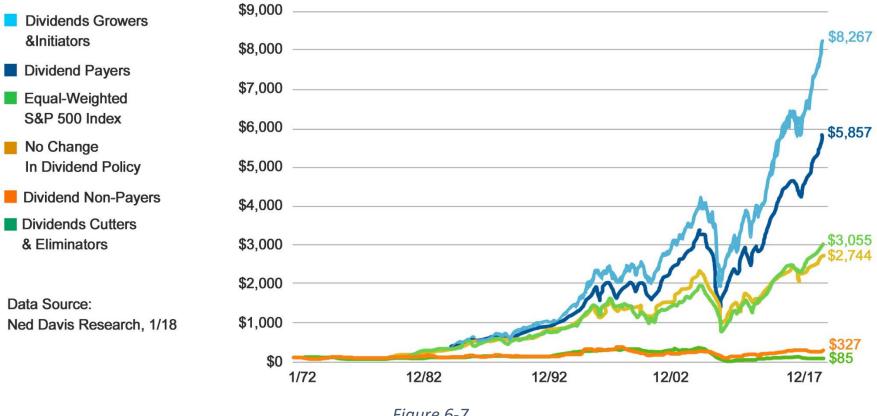
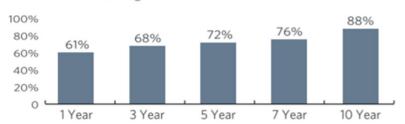


Figure 6-7

THE PERCENTAGE OF TIME THAT HIGH-YIELD DIVIDEND STOCKS HAVE OUTPERFORMED THE S&P 500 INDEX INCREASES AS THE TIME HORIZON LENGTHENS.

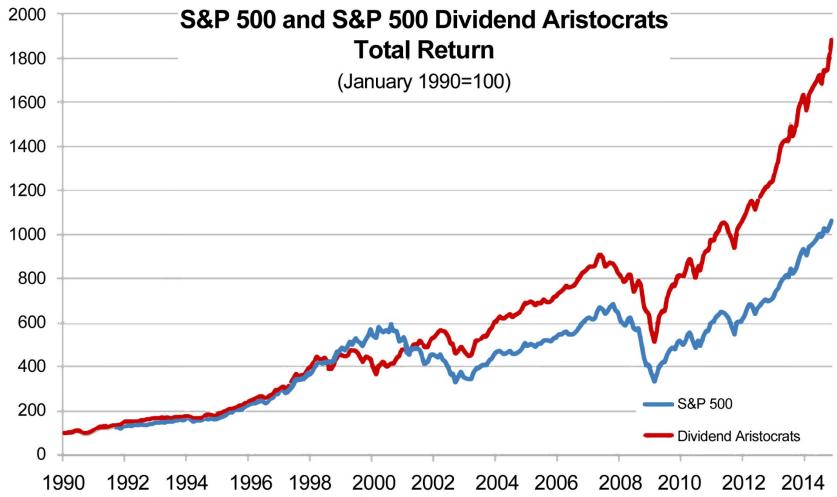
### Percentage of Time High-Yield Dividend Stocks Outperformed the S&P 500 Index Rolling Time Periods: 1930-2014<sup>6</sup>



Source: Kenneth French (Fama/French), Morningstar Direct, Miller/Howard Research & Analysis.

5. Data shown from January 31, 1972 to December 31, 2014. Dividend Growers and Initiators shown are those that increased their dividend anytime in the last 12 months in the period ended December 31, 2014. Once an increase occurs, it remains classified as a grower for 12 months or until another change in dividend policy occurs.

6. Source: Kenneth French, (Fama/French), Morningstar Direct, Miller/Howard Research & Analysis. Miller/Howard defines "High-Yield Dividend Stocks" as comprising deciles 7 to 9 from the data set created by Eugene Fama and Kenneth French, called "Portfolios Formed on Dividend Yield," in which all NYSE, AMEX, and NASDAQ stocks with Market Equity for June of year t, and at least 7 monthly returns, were separated into deciles based on dividend yield (decile 10 being the highest yielding). The file was created by CMPT\_DP\_RETS using the CRSP database. D/P (in percent) was computed with breakpoints at the end of each June. Period discussed is from January 1, 1930 to December 31, 2014. Miller/Howard utilizes the value-weighted returns for this study. Common stocks do not ensure dividend payments. Dividends are paid only when declared by an issuer's board of directors and the amount of any dividend may vary over time. Dividend yield is one component of performance and should not be the only consideration for investment. Past performance is no guarantee of future results. There is no guarantee that a company will continue to pay a dividend. The data presented does not take into account any fees or expenses associated with an actual investment. If these costs had been taken into consideration, results would have been lower. Investment return and principal value of an investment will fluctuate; therefore, you may have a gain or loss when you sell your investment. Actual performance may be higher or lower than the performance data shown. It is not possible to directly invest in an index.



Data are monthly January 1990 to November 2014. Past performance is not a guarantee of future results. It is not possible to invest directly an index.

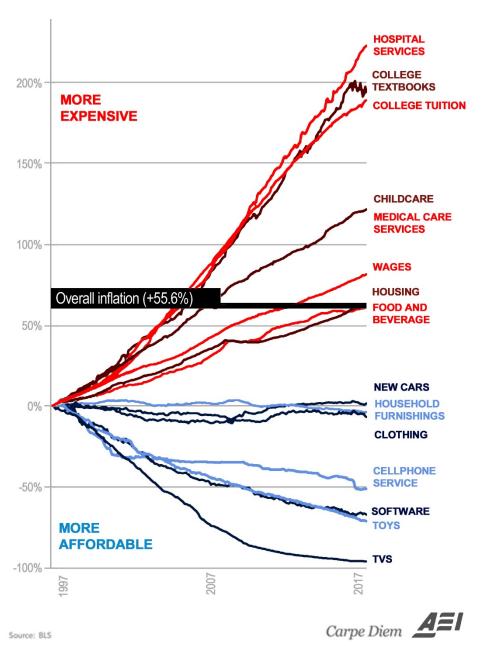


Figure 7-1

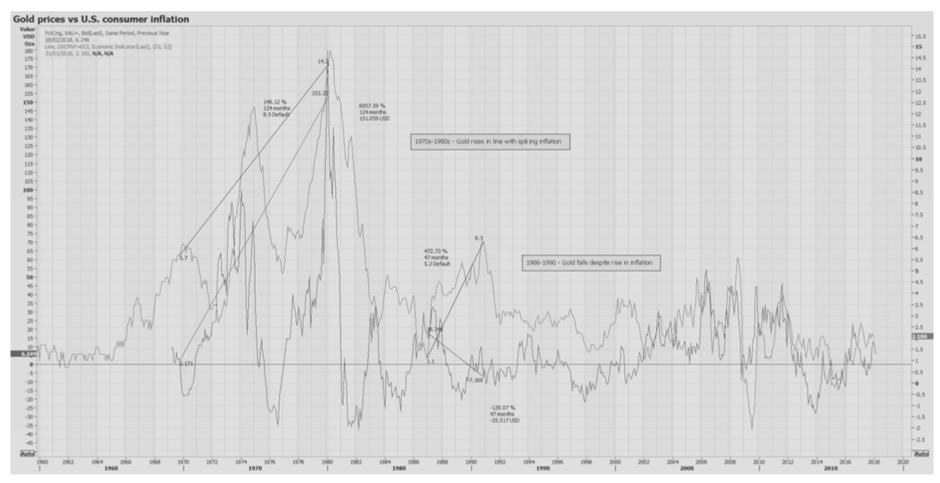
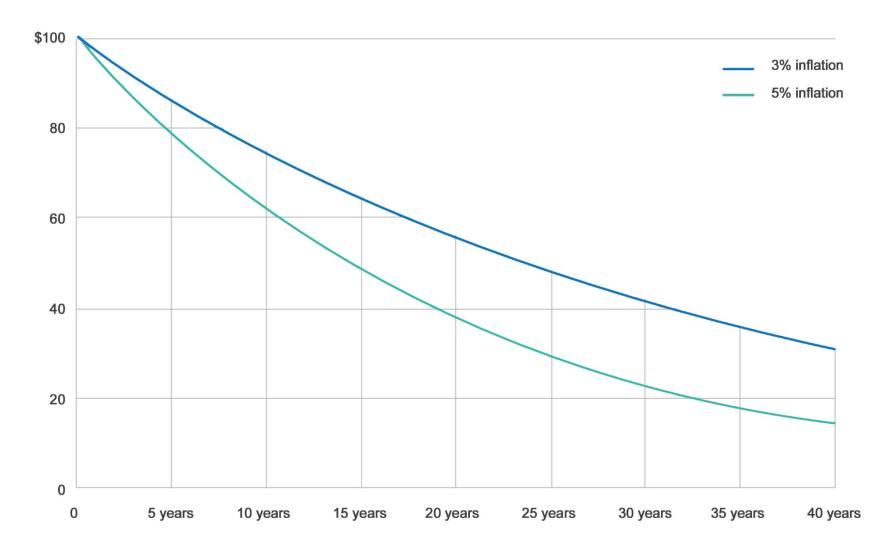


Figure 7-2

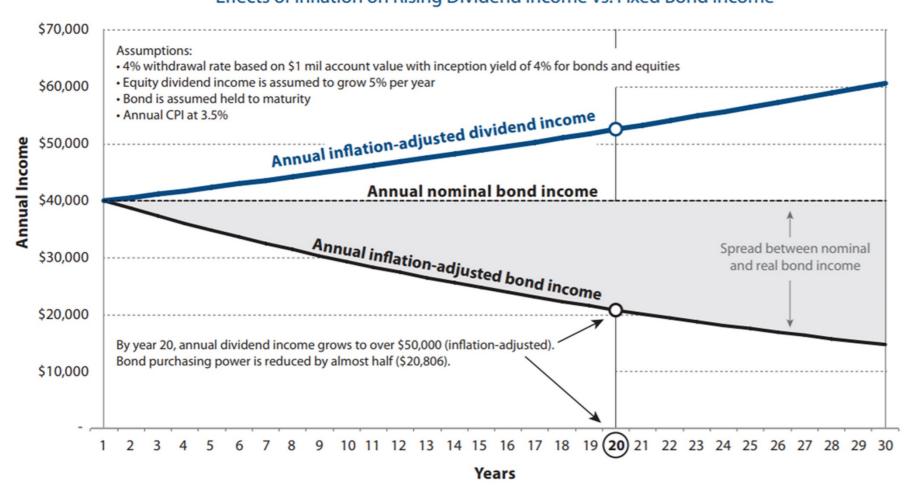
### PURCHASING POWER OF \$100 WITH 3% AND 5% INFLATION



Source:PIMCO

Figure 7-3

# **4% Withdrawal Rate**Effects of Inflation on Rising Dividend Income vs. Fixed Bond Income

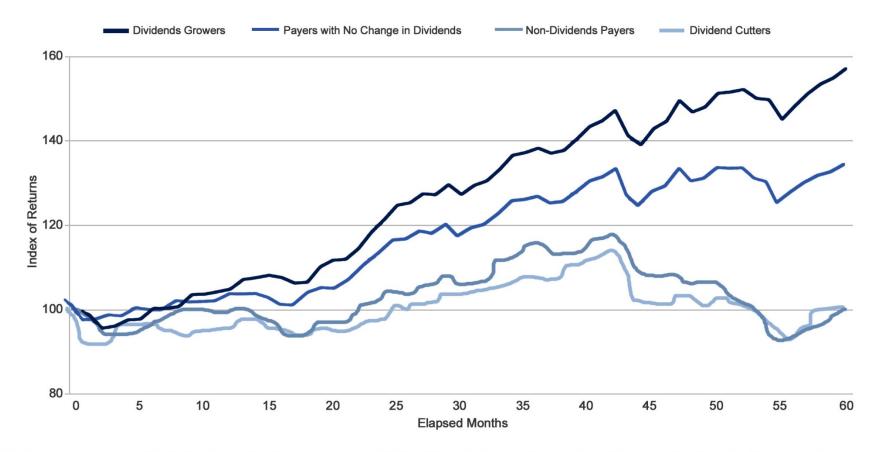


Source: MHI Research & Analysis

CPI (Consumer Price Index) program, presented by the Bureau of Labor Statistics, produces monthly data on changes in the prices paid by urban consumers for a representative basket of goods and services. The annual percentage change in a CPI is used as a measure of inflation.

### **Dividend Performance Afetr the Fedeeral Reserve Increased Rates**

Subset of S&P 500 Index; All Rate Hikes Since 1972



Dividend payers, particularly those that have grown or initiated a dividend, have outperformed after the Fed increased rates

Source Ned David Research Inc. 2015 Past performance is no guarantee of future results

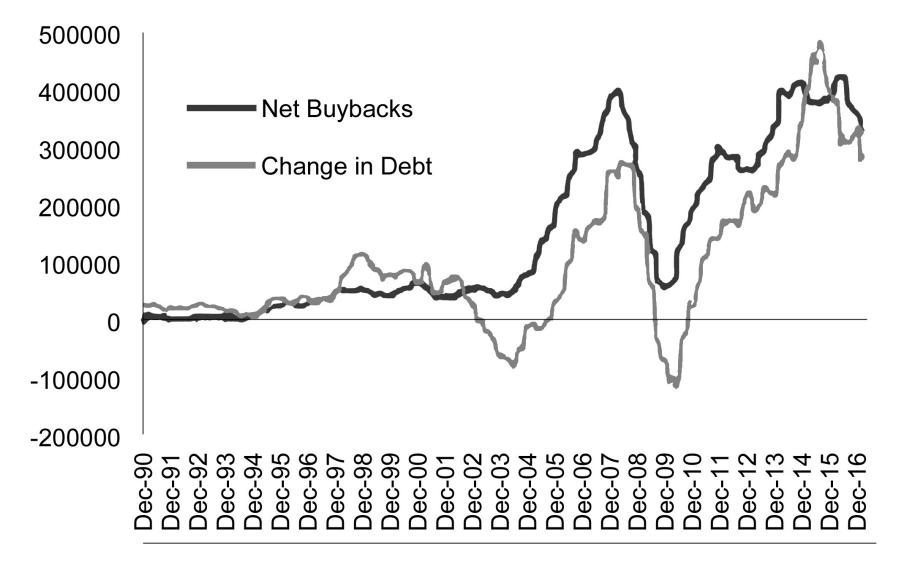
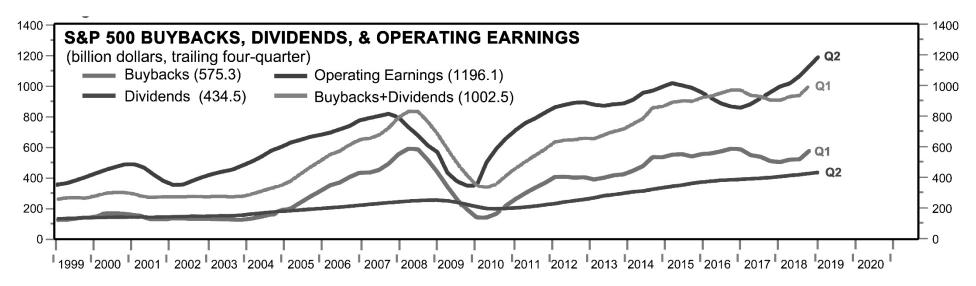


Figure 8-1



Source: Standard & Poor's Corporation.

Figure 8-2

## **UPS Payout Drives Stock Price Growth**

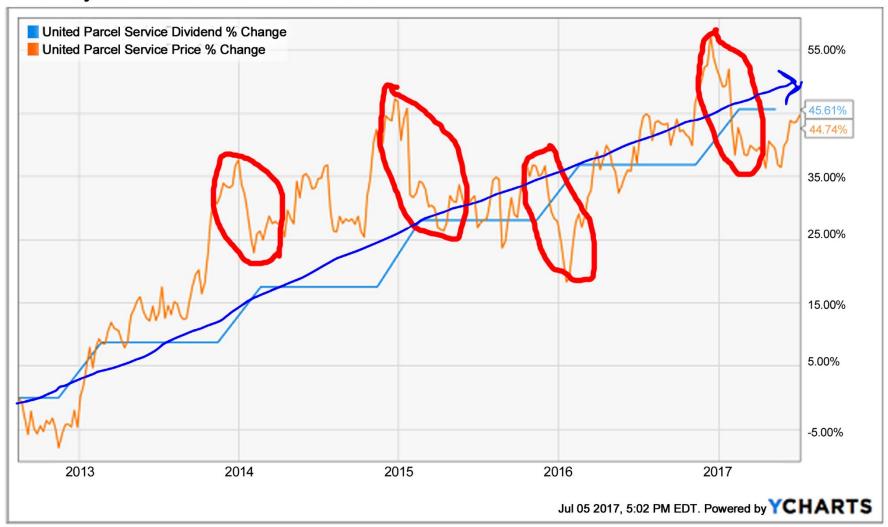
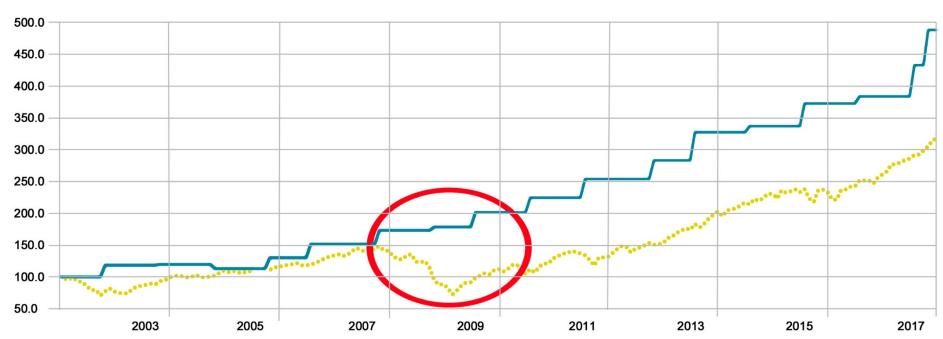


Figure 9-1

### **Investment Growth**

Time Period: 12/31/2001 to 12/31/2017



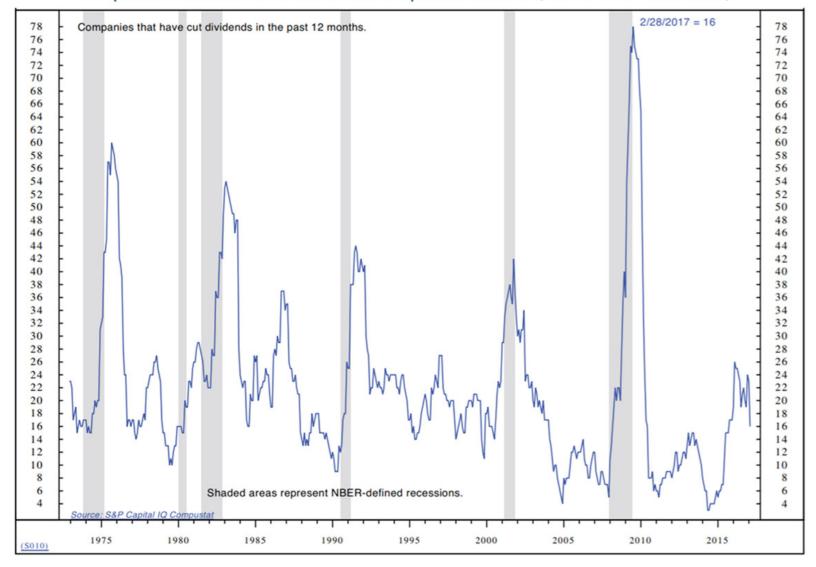
TBG - Dividend Growth / CAGR: 9.6%

\*\*\* S&P 500 TR / CAGR: 4.72%

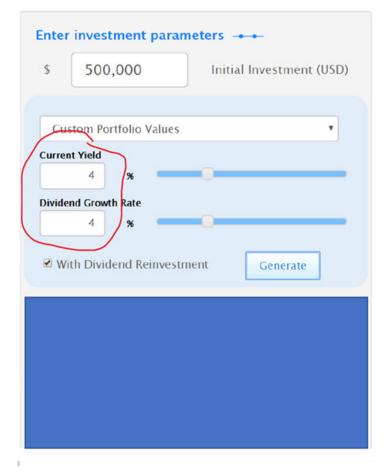
Figure 9-2

### Number of S&P 500 Dividend Cutters

Companies that have cut dividends in the past 12 months (12/31/1972-2/28/2017)



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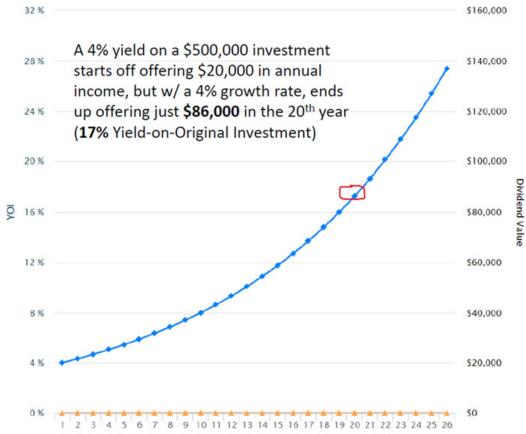
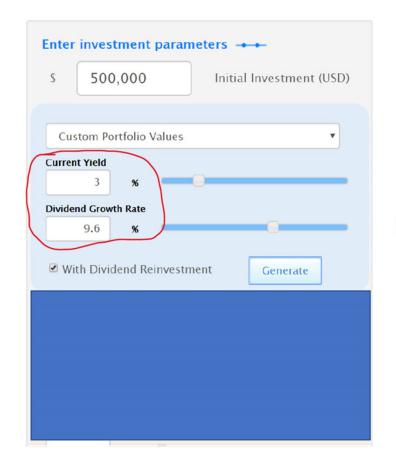


Figure 10-1



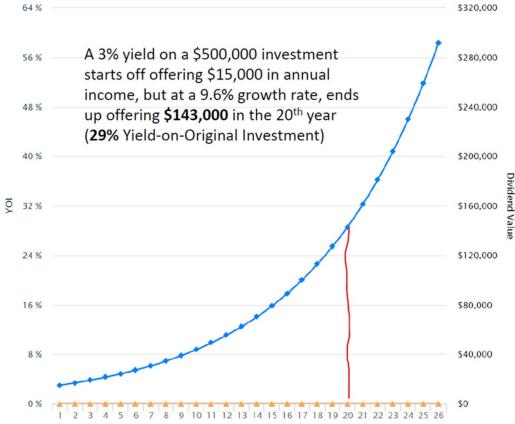
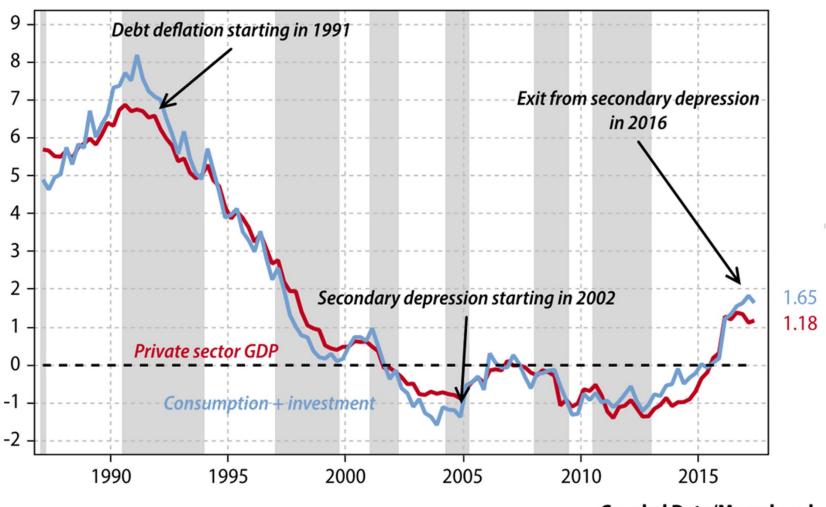


Figure 10-2

**High Quality Stocks High Dividend Yield** High Growth of Yield Potential For High Return

## Japan's private economy has broken out of secondary depression

Economic growth indicators, % yoy change, 7yma



**Gavekal Data/Macrobond** 

Figure A-1

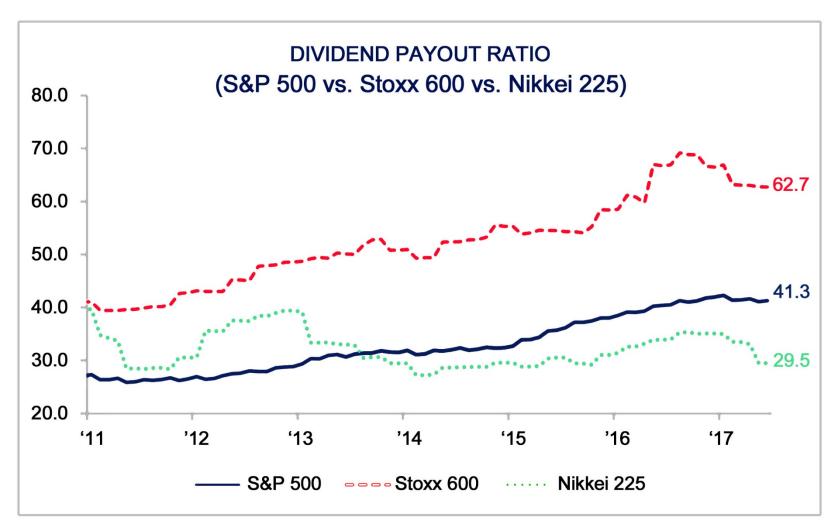
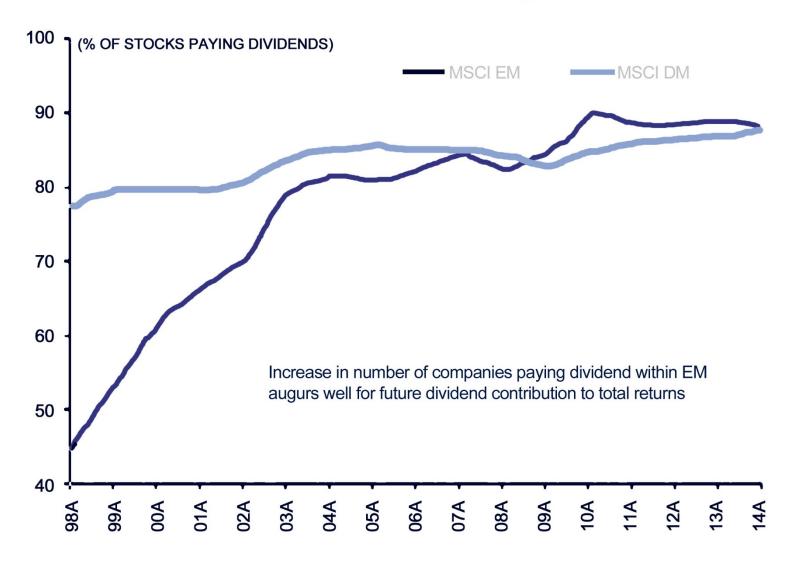


Figure A-2

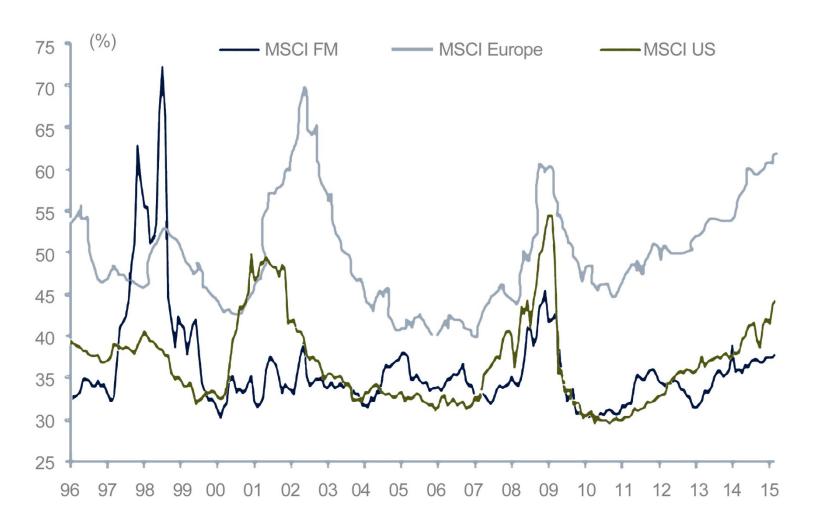
# % of EM vs. DM Dividend Paying Companies



Source: Factest, CLSA, March 2016

Figure A-3

# Payout Ratios for USA, Europe and EM



Source: Factset, CLSA Microstrategy, March 2016

Figure A-4

# **Global Equity Valuations**

Forward P/E Ratios for the S&P 500, MSCI EAFE and MSCI EM



 On absolute basis, obviously the U.S. commands (and possesses) a valuation premium to other parts of the world

> Source: Standard & Poor's, MSCI, Thomson Reuters

## Global PEG Ratios

S&P 500, MSCI EAFE, and MSCI EME. P/E and EPS growth over next 18 months

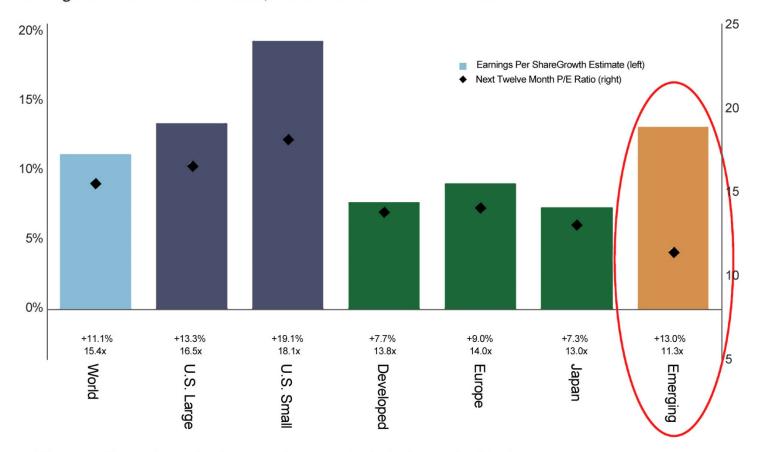


 But beyond basic nominal valuations, adjusted for actual organic growth, emerging markets are deeply under-valued on relative and absolute basis

Source: MSCI, Standard and Poor's, Thomas Reuters

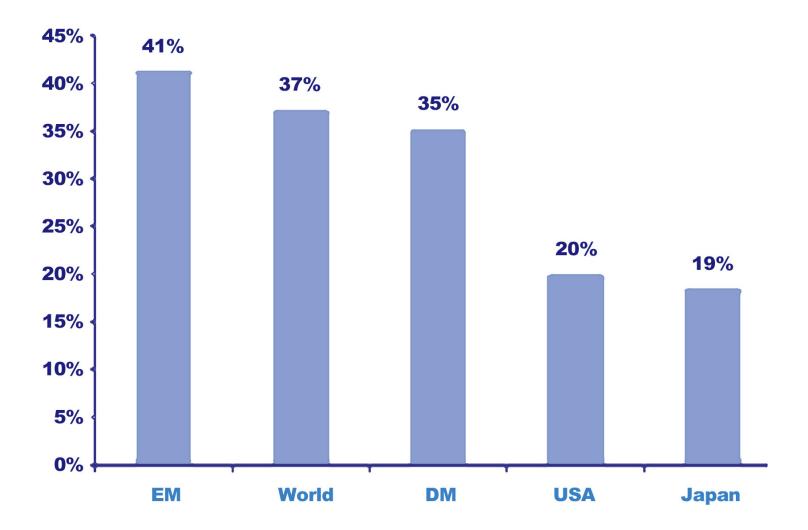
# **Global Earnings and Valuations**

Earnings Growth and P/E Ratios, Next Twelve Month Estimates



 The sentiment against emerging markets is far out of balance with its earnings fundamentals

### **Percentage Of Stocks With Dividend Yields Over 3%**



Source: CLSA, March 2016

Figure A-8

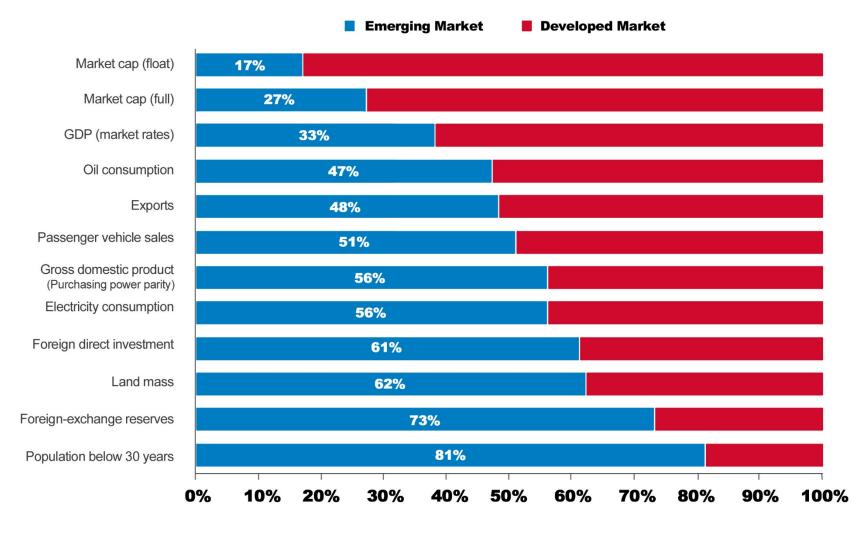


Figure A-9